

Marin Music Chest

awarding music scholarships since 1933
May 15, 2012

Marin Music Chest Board Minutes of May 11, 2012

Present: Nancy Scott, Gwyneth Lister, Jan MacNichols, Corinne Swall, Phyllis Mart, Robert Greenwood, Michael Gerling, John Rando, Carolyn Ashby, James Boitano, Elaine Johnson, Kristin Womack, Joe Angiulo, Michael Struck, Virginia Pierce.

Absent: Stan Bransgrove, Phil Hicks.

- I. President Nancy Scott, called the meeting to order. The minutes were read and approved after many minor corrections.
- II. Treasurer's Report – Elaine Johnson
 - A detailed description of all financial transactions since the last meeting. Since the scholarships were awarded, the out-flow was significant.
 - 1. Total inflow \$6,385.00
 - 2. Total outflow \$18,613.23
 - 3. Net total \$12,228.23
 - 4. Financial Transfer is pending
 - 5. Payment for using San Domenico rental facilities plus piano tuning.
 - 6. We supplied San Domenico with the required certificate of insurance before the concert.
- III. Finance Committee – Kristin Womack
 - Past grants to Marin music community included:
 1. Marin Girls Chorus for six needy girls who can't afford participation fees.
 2. Marin Music Teachers Special Fund (insuring music lessons for a student whose family cannot afford to do so).
 3. Marin Symphony Youth Orchestra (helping participants with the required fees and lessons).
 4. Singers of Marin, A youth group again providing assistance with required fees for those who need financial assistance.
- IV. Donor Listing – Joe Angiulo
 - A. Donor names on the May Concert Recital list are collected beginning April 1 of one year to March 31 of the concert year (a necessity for printing and accuracy).
 - B. Jim Boitano suggested we include those dates on the donor letter as well as the concert dates.

V. Brochure - Corinne Swall

- A. To answer the question of about the need for a brochure, Corinne gave three excellent brief answers:
 - 1. name recognition, 2. networking, and 3. marketing.
- B. The discussion explored the value of having brochures available for donor request letters, handouts for all performances, and quick answers to most questions about the purpose and history of MMC..
- C. The sample for a new brochure was a two sided threefold letter size with pictures of performers, and a list of past winners who had become professionals with a brief history.
 - 1. Few on the MMC Board wanted the 1948 New York Times cartoon that took so much space.
 - 2. Corinne, along with Bob Greenwood Gwyneth Lister, and Elaine Johnson agreed to examine the brochure possibilities for the September meeting.

VI. Fund Raising – Gwyneth Lister

- A. The Fund Raising Committee: Gwyn Lister, Kristin Womack, Jan MacNichols, and Virginia Pierce met. Gwyn provided the minutes of the meeting and also a list of fund raising rules for all Board members. Some ideas are:
 - 1. A specific amount needed.
 - 2. Elevator Speech
 - 3. Special attention to big donors.
 - 4. A list of music lovers in Marin.
 - 5. Homes for entertaining.
- B. There should be two donor request periods in November as well as February. Friends for one time; parents of winners and music targets the other.

VII. Old Business – Nancy Scott

- A. The 12:30 hour for the May concert reduced the audience size, but the performers were magnificent including an outstanding vocalist.
- B. Mike Gerling did the reception- well done!
- C. To avoid the Symphony conflict next year our traditional date for the Concert Recital will be moved to April 28 at 2:30

VIII. New Business – Nancy Scott

- A. All MMC Board members are urged to attend the Young Artist Concert on May 20 at 5 PM at the Mill Valley Tamalpais United Methodist Church 410 Sycamore Street.
- B. The nominating committee consisting of Phyllis Mart & Virginia Pierce will provide a candidate for vice president for the 2012-13 season. This nominee if elected will succeed Nancy Scott as president.

C. Dates for 2012 - 2013

- 1. Meetings will be held at Wells Fargo Bank 4th & B in San Rafael**
 - a. September 7, 2012**
 - b. November 2, 2012**
 - c. January 4, 2013**
 - d. March 1, 2013**
 - e. May 10, 2013**
- 2. Auditions – San Domenico Junior, March 9, 2013. Senior, March 23, 2013**
- 3. Concert Recital – San Domenico, April 28, 2013; 2:30 P.M.**
- 4. Young Artist Concert – Tamalpais United Methodist Church Mill Valley; May 19, 2013; 5:00 P.M.**
- 5. Photo Shoot March 30, 12-3 PM San Domenico, specific location to be announced. Greenwood to discuss weather options with San Domenico**

**Meeting Adjourned till September 7, 2012
at Wells Fargo Bank 4th & B streets San Rafael, CA**

**Virginia Pierce, Secretary
Bob Greenwood, Assistant**