

# Marin Music Chest

*Awarding music scholarships since 1933*

Marin Music Chest Board Meeting  
January 20, 2012

Present: Nancy Scott, John Rando, Robert Greenwood, Elaine Johnson, James Boitano, Gwyneth Lister, Joseph Angiulo, Stanley Bransgrove, Phyllis Mart, Michael Gerling, Corinne Swall, Kristin Womack, Michael Struck, Virginia Pierce.

Absent: Carolyn Ashby, Janet MacNichols, Phil Hicks.

## I Meeting called to order by President, Nancy Scott

- A. The minutes of the November meeting were read, corrected and accepted.
- B. Nancy Scott asked Elaine Johnson to introduce new Board member James Boitano. We are most enthusiastic about his membership as he has long been a familiar figure in Marin music circles.

## II Treasurer's Report - Elaine Johnson

The annual report, according to the By-laws, is presented in January the beginning of our financial year. It includes an account of all expenditures, and a complete report on donations, plus next year's budget. All members of the Board were given a copy of this material.

- A. As of January 19, 2012 the check book balance is \$15,624.20
- B. A discussion of expenditures followed with the following suggestions from various Board members for saving money:
- C. Mike Struck was concerned about the \$180 cost for adjusting the website.
- D. Corinne Swall is convinced the cost of photos is beyond necessity. The number of photos of each winner could be reduced.
- E. Bob Greenwood pointed out that our present expenditure on publicity is equal to two scholarships. Is it worth it?
- F. Elaine Johnson, after a futile attempt to contact Willis, our former insurance agency, has turned over all our insurance coverage to a local vendor, Joe Costamagna of Woodruff, Sawyer & Co. . He has proposed placing both insurance policies into one policy.
- G. Stan Bransgrove cautioned that we need a complete report on coverage.
- H. The budget submitted by Elaine Johnson was accepted for the year 2012.

### **III Old Business – Nancy Scott**

#### **A Outreach Presentations**

- a. All Board members need to consider possible venues for these presentations that not only promote name recognition for M.M.C., but introduce our talented winners to a new audience. Any Board member with information or ideas about possible presentations opportunities should contact either John Rando or Joe Angiulo.
- b. Joe Angiulo and John Rando, who have led these presentations along with Chuck Lavaroni and Bob Greenwood, cautioned about too frequent repeat performances.
- c. Phyllis Mart reminded the Board of our successful winners' performance in the lobby of the symphony at our Jubilee Celebration – Phyllis will check with Noralee Monestre, Executive Director of the Marin Symphony, for a possible repeat of our Outreach Program.

- B Bob Greenwood again suggested we investigate the Mt. Tamalpais Methodist Church in Mill Valley as a meeting place for the Board. The Art and Garden Center has become very expensive at \$100 each meeting and apparently the cost is still rising. Word from Phil Hicks indicates there are other possibilities.

### **IV New Business – Nancy Scott**

- A. Michael Struck wanted to know if we planned to accept the invitation to have one or more winners participate in the Marin Home and Garden Expo in June. After discussion the Marin Music Chest Board decide the details were too vague, and the venue too compromising to accept.

#### **B Fundraising – Gwyneth Lister**

##### **Suggestions:**

- a. In the donor letter we should focus on the idea of our investing in the future of our winners.
- b. Stop the practice of accepting money and then ignoring our donors make a list of those who either give the most money or continue their support over the years. Bob did remind the Board of the donor listing on the programs.
- c. Marin with its affluent public is a good place for afternoon teas or other gatherings to promote our program.

## **C The Brochure – Corinne Swall**

- a. Corinne Swall and former member Andre Gorchoy met to discuss the design and focus of a brochure.
- b. The last brochure was designed by Ron Hildebrant at Corinne's recommendation, It served it's purpose and the few remaining copies are still in use.
- c. Bob Greenwood suggested a smaller format which could fit an envelope and be less expensive to mail and simpler to hand out at concerts.
- d. A marketing committee consisting of Gwyneth Lister, Corinne Swall and Bob Greenwood was appointed to decide on the brochure and to provide fundraising ideas.

## **V Big May 6 Conflict with Marin Symphony**

The Sunday performance of the Marin Symphony has been changed from evening to afternoon (new this season) many from our Board, winners list, and audience members would have a conflict.

***For this year only the Marin Music Chest will have a 12:30 concert recital to make it possible to participate in both programs.***

Phyllis Mart will check dates for 2013 to avoid future conflicts.

## **VI Donor Letters 2012 – Joseph Angiulo**

- A Lists were distributed with names and addresses of former donors. Each member of the Board will send a newly written form letter to the names on his or her list plus any new possible donors.
- B An additional brief personal note somewhere on the letter is recommended to accompany the form letter
- C The letters plus a donor return envelope will be sent in February

## **VII The meeting was adjourned. Next meeting March 2, 2012**

Virginia Pierce  
Recoding Secretary